



CIRCLE OF INTEREST CANVASSES

(Taken from "Winsome Witnessing," by Gary Gibbs)

Everyone has a circle of persons whom they influence. This circle includes family, friends, neighbors, co-workers, and casual acquaintances. God has provided these relationships for a purpose – that we might be a winning influence. Here is a simple approach to help you lead them to Christ through Bible studies. Memorize any of these short canvasses and adapt it to suit your particular situation.

1. "I have just come across some interesting Bible study guides that you might be interested in. They cover Bible prophecy and other interesting topics. I've wanted to do them myself, but was hoping to find someone to share them with as well. I'd like to give you a couple of the lessons if they sound interesting to you." (Show them the studies if you have them on hand. Set a time to meet with them once a week to go over the lessons together.)
2. "I am currently taking a class to help me learn the Bible better. I enrolled with the desire to grow in my personal understanding of the Bible and am really learning a lot and enjoying it. Part of the course involves sharing the Bible with others. A special set of Bible study guides have been designed for me to give to others. The guides are written so that people of all faiths can enjoy them. They are colorful, informative, and inspirational. They cover topics that are of interest to most people, like "If God is so good, why is the world so bad?" "What does the Bible have to say about our day?" and many others. Do you think this is something that you can help me with?" (Show them the study guides.)
3. If you are close to the beginning of an evangelistic series, you can say, "I recently heard about a seminar that is coming to town soon. It's on Bible prophecy and how it relates to today. There are some Bible study guides that people are going through before the meetings. These studies will help better understand the Bible and prepare for the meetings. If you have an interest in this type of thing, I'm happy to get you the free guides as well." (If they are interested, you will try to turn this into a study that you do together).